



第17屆 消費權益 新聞報道獎

The 17th Consumer Rights
Reporting Awards

2017

Entry Form

Deadline: 10 Feb 2017

Entry Categories

Text

News / Features / Commentaries

Investigative

Audio

Campus

Audio-visual

Short clips (3 mins or below)

Long clips (3 mins+)

Press Photo

Name/Headline of Entry

Name of Contestant

Publishing Media

Publishing Date

Contact Number

E-mail

Disclaimer

I hereby warrant that:

- The submissions provided are original and proprietary, free from any third party claims and encumbrances. If any third party intellectual property right is involved in the submissions, I shall obtain all prior necessary permission from the intellectual property right owner, failing which I shall fully indemnify the organisers against any and all liabilities, losses, damages and expenses that the organisers may incur or suffer.
- I grant the organisers the right to reproduce, use and publish my entries (including articles, videos, audios, photos and digital reporting) at their discretion.

Signature of Contestant / Nominating Organisation Stamp

Date

All personal data collected will be used for the "17th Consumer Rights Reporting Awards 2017", and will be destroyed after completion of the event. Contestants have a right to access and/or request correction of the personal data collected by organisers.



消費者委員會
CONSUMER COUNCIL



香港記者協會
Hong Kong Journalists Association

HONG KONG PRESS PHOTOGRAPHERS ASSOCIATION

香港攝影記者協會

The **Consumer Rights Reporting Awards** is a major activity organised by the Consumer Council. The Awards is aimed at raising and educating the general public's awareness of consumer rights and to award excellence in press coverage of consumer rights issues and concerns, for the enhancement of consumer empowerment and fair market in Hong Kong. From its inception in 2001, the Awards has evolved over time. This year, the Awards will accept entries from web-based media to recognise journalism in its many forms.

Eligibility

1. The Awards is open to journalists, whether directly employed or freelancers, in print, broadcast or web-based media, whose primary audience or readership is based in Hong Kong.
2. Students in local higher education institutes are eligible to submit their work for the Campus category.

Entry Criteria

- Each entry must have had its initial publication or broadcast in print, broadcast and web-based media between 1 January and 31 December 2016. Entries in all categories must be in Chinese or English.
- Web-based media includes both online-only platforms and affiliated online publications those owned by media organisations or in partnership with them. The media should engage primarily in News and Public Affairs, disseminate information to the general public; and publish news content on a daily basis.
- Both journalists and media outlets may submit entries.
- Entries may be based on the work of one journalist or a group.
- Submit entry in one category only, even though its content may integrate a variety of formats, for example, text features, audio, photography, or audio-visual.
- Any series of works must contain no more than three entries across all categories.

Submission Instructions

- Each entry must be submitted with a completed entry form and with the following requirement:

Format of the Entry	Requirements
Print entries	<ul style="list-style-type: none"> • An original clipping must be included in the entry
Audio entries	<ul style="list-style-type: none"> • Must be saved to USB devices in MP3 or WAV format • Must include a transcript
Audio-visual entries	<ul style="list-style-type: none"> • Must be saved to USB devices in WMV or MPEG format • Must include a transcript
Photo	<ul style="list-style-type: none"> • Must be in JPG format and not larger than 5MB
Online entries	<ul style="list-style-type: none"> • Must provide relevant URLs and must be submitted as screenshots in PDF format. • Websites requiring passwords must provide a single username and password to be used by the judges. It is up to the entrant to ensure that judges are able to access URLs during the judging period (April to July 2017).
Remarks: USB device will not be returned.	

Submission Method

- Please mail print, audio and audio-visual entries to the following address:
Consumer Council, 22/F K. Wah Centre, 191 Java Road, North Point, or
Hong Kong Journalists Association, Flat A, 15/F, Henfa Commercial Building, 348-350 Lockhart Road, Wanchai.
- Please email the photo and online entries to crra@consumer.org.hk

Judging Process

- Judging of entries will be conducted from April to July 2017. The judging is a rigorous three-stage process of initial screening, preliminary judging and final judging to determine the selected and winning entries.

Judging Criteria

The Key judging criteria:

- Entries regardless of format, writing style and presentation will be assessed and adjudicated based on the same footing and the set of criteria adhering to the highest journalistic principles, i.e. honesty, accuracy, fairness and transparency.
- Entries must be original journalistic works and related to consumer issues.

Panel of Judges

Textual contents

Prof. Francis Lee, Professor, School of Journalism and Communication, The Chinese University of Hong Kong

Ms Chan Pui King, Honorary Lecturer, Journalism and Media Studies Centre, The University of Hong Kong

Audio and Audio-visual production

Dr Kaman Lee, Assistant Professor, Department of Journalism and Communication, Hong Kong Shue Yan University

Ms Bonnie Chiu, Associate Head and Senior Lecturer, Department of Journalism, School of Communication, Hong Kong Baptist University

Press Photo

Mr Chung Lam Chi, Chairperson, Hong Kong Press Photographers Association

Mr Mak Kwan Kit, Committee Member, Hong Kong Press Photographers Association

Campus

Mr Chris Yeung, Veteran Journalist

Representatives from Organisers and Co-organisers

Prof. Wong Yuk Shan, Chairman, Consumer Council

Mr Philip Lenug, Vice Chairman, Consumer Council

Ms Sham Yee Lan, Chairperson, Hong Kong Journalists Association

Mr Cheng Ming Yan, Veteran Journalist, Hong Kong Journalists Association

Prize Presentation

- Awards and Certificate of Merit will be presented to winners of each category. A cash prize of HK\$3,000 will be presented to the Gold Award winners of each category, a cash prize of HK\$2,000 for the Silver Award winners and a cash prize of HK\$1,000 for the Bronze Award winners. A certificate will be awarded to selected entries.
- A cash prize of HK\$2,000 will be awarded to each of the five winners of the Sustainable Consumption Awards in Text, Audio, Audio-Visual, Press Photo and Campus entry categories. A certificate will be awarded to selected entries.
- The winners will be announced at the prize presentation ceremony held in July 2017.
- The awards and prizes will be given to individuals, not organisations.

Disclaimer

- The organisers reserve the right for the final interpretation of all rules and regulations of the Awards and reject or disqualify any entries.
- The judges reserve the right not to award a prize in a category if they believe entries are of insufficient quality. Judging panel decisions are final and binding.
- To the extent permitted under law, the organisers shall not be liable to the contestants for any loss, damages, expenses and claims arising from or in connection with the 17th Consumer Rights Reporting Awards 2017.
- The above rules shall be governed by and construed in accordance with the law of the Hong Kong SAR.
- In case of discrepancies between the English version and Chinese version, the Chinese version shall prevail.

Enquiries

Consumer Council

Tel : 2856 8569 (Amy Cheung)

Email : crra@consumer.org.hk

Website : www.consumer.org.hk/CRRA

Address : 22/F, K.Wah Centre, 191 Java Road, North Point