

新聞攝影

新聞 News

特寫 Features

電台 Radio

電視 Television

特寫
電台
電視

舉辦目的 Objectives

加強教育消費者權益、
提高各界對消費者權益的重視，
以及鼓勵傳媒報道有關消費者權益的訊息，
以達到加強本港消費者自我保護能力，
和推廣公平市場的目標。

To raise the general public's
awareness of consumer rights
and to award excellence in press
coverage of consumer rights issues and
concerns, for the enhancement of
consumer empowerment and
fair market in Hong Kong.

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新聞 NEWS

特寫 FEATURES

電台新聞 RADIO NEWS

電視新聞 TV NEWS

電台特寫 RADIO FEATURES

電視特寫 TV FEATURES

新聞攝影 PRESS PHOTOS



MIX
Paper from
responsible sources
FSC® C006398

提交作品恕不發還。
Entry materials will not be returned.

電台特寫 Radio Features
電視特寫 Television Features
新聞攝影 Press Photos

THE 13TH CONSUMER RIGHTS REPORTING AWARDS
2013

消費權益

新聞報道獎

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消費者委員會
CONSUMER COUNCIL



香港記者協會
Hong Kong Journalists Association

HONG KONG PRESS PHOTOGRAPHERS ASSOCIATION
香港攝影記者協會

消費 權益 新聞報道獎

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THE 13TH CONSUMER RIGHTS REPORTING AWARDS

報名表 Entry Form

參賽組別 Entry Categories

- 新聞 (報章及雜誌) News (Newspaper & Magazine)
- 特寫 (報章及雜誌) Features (Newspaper & Magazine)
- 電視新聞 Television News
- 電視特寫 Television Features
- 電台新聞 Radio News
- 電台特寫 Radio Features
- 新聞攝影 Press Photos

作品名稱或標題 Title of entry

記者或創作人姓名 Name of entrant

所屬機構 Company name

出版/播出日期 Date of publication/broadcast

聯絡地址 Address

聯絡電話 Contact telephone number

電郵地址 E-mail address

參加日期 Date

簽署 Signature

參賽者請先得到作品版權持有人同意主辦機構可將提交作品作參賽相關的用途。
評判的評選結果為最後決定。

Prior consent of the copyright owners shall be obtained by the entrants for the organizers to use submitted materials for purposes related to this competition.
The decision of the judges is final.

參賽資格 Eligibility

由2012年1月1日至12月31日期間刊出或播出的新聞報道、專題報道和新聞攝影。
Open to journalists in both local print and electronic media. Submissions must have been published or broadcast between 1 January and 31 December 2012.

組別 Categories

- 新聞 (報章及雜誌) News (Newspaper & Magazine)
- 特寫 (報章及雜誌) Features (Newspaper & Magazine)
- 電視新聞 Television News
- 電視特寫 Television Features
- 電台新聞 Radio News
- 電台特寫 Radio Features
- 新聞攝影 Press Photos

提名人資格 Nomination

傳媒機構和個別記者均可提名，所有獎項均頒發予個別作者。

Any local media organizations or journalists may nominate an article or press photo published (including their own) by any local newspaper or magazine, or a programme broadcast by any local television or radio station. All prizes are awarded to the individuals.

截止日期 Deadline

14-1-2013

參賽方法 Entry procedures

- (一) 於截止日期前將作品連同參賽資料及報名表，郵寄或親身交到消費者委員會或香港記者協會。
- (二) 電視作品必須錄製在DVD光碟，電台作品必須錄製在高質素的光碟。
- (三) 電視及電台作品須提供文字版本。
- (四) 新聞圖片必須以不超過5M的jpg格式，電郵至crra@consumer.org.hk。
 1. A copy of the entry form must accompany each submission.
 2. Television entries must be recorded on DVDs. Radio entries must be recorded on high quality CDs.
 3. Television and radio entries must be accompanied by a script or transcript of the content on the recordings.
 4. Press photos must be in jpg. format not bigger than 5M in size. Please email digital file of press photos to crra@consumer.org.hk.

獎項 Awards

每組設金、銀、銅三個獎項及優異獎多名。金獎獎金港幣三千元，銀獎獎金港幣二千元，銅獎獎金港幣一千元。

The Gold Award of HK\$3,000 will be awarded to the top winner of each category, the Silver Award of HK\$2,000 for the first runner-up and the Bronze Award of HK\$1,000 for the second runner-up. Certificates of Merit will also be awarded to selected entries.

評判 Judges

香港中文大學新聞與傳播學院副教授李立峯博士

Dr. Francis Lee, Associate Professor, School of Journalism and Communication, The Chinese University of Hong Kong

香港浸會大學傳理學院新聞系首席講師劉志權先生

Mr. Lau Chi Kuen, Principal Lecturer, Department of Journalism, School of Communication, Hong Kong Baptist University

香港記者協會執行委員岑倚蘭女士

Ms. Sham Yee Lan, Executive Member, Hong Kong Journalists Association

香港記者協會執行委員孔雲怡女士

Ms. Zoe Hung, Executive Member, Hong Kong Journalists Association

香港攝影記者協會主席林振東先生

Mr. Joe Lam, Chairman, Hong Kong Press Photographers Association

香港攝影記者協會副主席鍾式明先生

Mr. Eddy Chung, Vice Chairman, Hong Kong Press Photographers Association

消費者委員會副主席何沛謙先生

Mr. Ambrose Ho, Vice Chairman, Consumer Council

查詢 Enquiries

參加表格及資料請寄往 Send entry forms and submission materials to:

消費者委員會 Consumer Council - 2856 3113 www.consumer.org.hk

香港北角渣打道191號嘉華國際中心22樓

22/F K. Wah Centre, 191 Java Road, North Point.

香港記者協會 Hong Kong Journalists Association - 2591 0692 www.hkja.org.hk

香港灣仔駱克道348-350號恆發商業大廈15樓A

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